

## The Problem Statement

- Engineering students report higher rates of cheating than do most other students
  - No one has explained the difference
- Students who cheat in high school are more likely to do so in college
- Students who cheat in college are more likely to:
  - Cheat in post-baccalaureate schooling
  - Engage in unethical work-place behavior
  - Drive in a risky way, steal from employers, shoplift, abuse alcohol, cheat on taxes

| Discipline       | Bowers (1964) | McCabe (1997) |
|------------------|---------------|---------------|
| Business         | 66%           | 91%           |
| Engineering      | 58%           | 82%           |
| Social Sciences  | 52%           | 73%           |
| Natural Sciences | 47%           | 71%           |

## PACES-1: Our Initial Explorations

- Goal:** Investigate general issues around cheating
- Instrument:** 139 forced-choice questions
- Sample:** 643 engineering undergrads from all class levels at 11 institutions

### Major findings

- Some factors that influence decision (e.g., year in college, past high school cheating, being on scholarship) vary by *context*
- Many factors (e.g., moral obligation and stress) are common across context
- Attitude toward a behavior is related to self-reported engagement in it
- Students often rationalize cheating using *instructor-based* neutralizations (It's wrong to cheat even if...)

### Implications

- Context is critical in the study of cheating
- Individual efforts to improve teaching and show concern for students may reduce cheating
- Successful deterrents may involve moral obligation and shame → a empirical model may be useful

## Work Experiences Study: A Qualitative Analysis

- Goal:** Examine classroom and workplace factors that affect ethical decisions
- Instrument:** 13 items about self-defined scenarios in both settings
- Sample:** 130 engineering undergrads at 2 technical private universities (Average full-time employment = 6.8 months)

|                                | Never cheated in HS | Cheated often in HS |
|--------------------------------|---------------------|---------------------|
| Did cheat in college           | 32%                 | 62%                 |
| Did violate workplace policies | 38%                 | 64%                 |

### Major findings

- In both settings, past unethical behavior predicts subsequent unethical behavior
- Context is important for both settings
- Common factors influence decisions across setting
  - Pressures: Insufficient resources, need to succeed, fault of others
  - Hesitations: Conscience, moral obligation, risk of detection

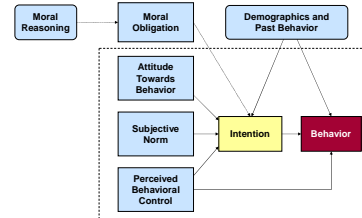
### Implications

- The decision-making process for college may extend to the workplace
- Interventions designed for college could also be appropriate for other settings

|            | Academic setting          | Professional setting           |
|------------|---------------------------|--------------------------------|
| Context #1 | Cheated on exam < 15%     | Falsified records > 55%        |
| Context #2 | Cheated on homework > 45% | Used supplies improperly > 70% |

## PACES-2: A Model-Based Approach

- Goal:** Compare an empirical model for engineering and humanities students
- Instrument:** PACES-2 Survey and DIT-2
- Sample:** 527 undergrads at 3 institutions



### Major findings

- Engineering undergrads cheat more in college than those in humanities, independent of number of opportunities
  - These differences do not exist in high school
- Psychological factors are common predictors across discipline and context

### Implications

- Emphasizing higher-order thinking skills and using more qualitative assessments may promote better ethical behavior
- Exploiting common aspects of ethical decision-making may result in more effective interventions

|  | Humanities students | Engineering students |
|--|---------------------|----------------------|
| Cheated <i>at least a few times</i> they took tests during previous term | 18%                 | 33%                  |
| Cheated <i>at least a few times</i> they worked on an assignment         | 36%                 | 60%                  |

## The SEED Study: A New, NSF-Funded Initiative

- Goal:** Identify and disseminate specific activities that most positively impact ethical development of engineering undergrads
- Funding:** 4-year, collaborative grant for > \$850K

- Conduct interviews and focus groups with faculty, students, and administrators at diverse set of institutions to gain perspectives about activities that affect students' ethical development
- Develop a survey to examine the relationship between the identified activities and components of empirical model of ethical development
- Identify specific curricular and extracurricular activities most positively impact ethical development and disseminate that information to engineering colleges, faculty, and administrators

### Strategy